

1921



Rex Granite Magazine:
Vol. 23, Fall 2021

How Did They Do That?

New Design Profiles

Beyond Experienced

Rex Expo 2021



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different...



Handling



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Colors of the Quarter

With one of the biggest assortments of color options in the nation and full manufacturing and import capabilities - there is not a monument you can't dream up with Rex Granite. Does a particular color catch your eye? Give us a call or email us for more information!

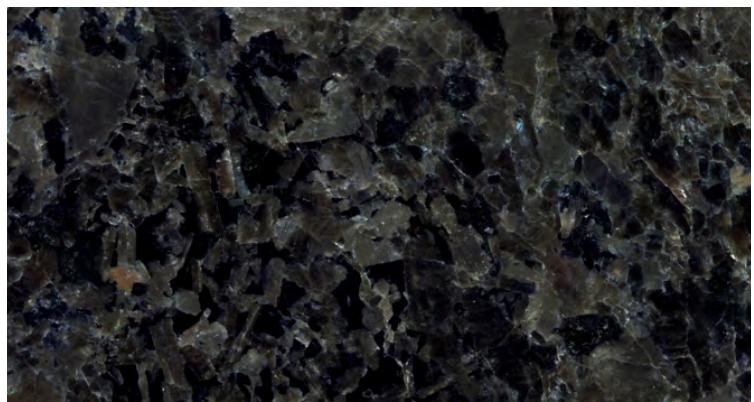
Canyon Rose

Canyon Rose granite is quarried in Canada. A highly-variegated version of Colonial Rose granite, this stone could be seen in fields all across colonial America. Classic and traditional with specks of claret, pink and gray. The reserves of this granite seem to be endless and as such remains an incredibly cost-effective choice.



Northstar Black

Northstar granite has become an incredibly popular choice in the last 20 years. This Minnesota quarried stone is incredibly versatile for use not only in memorial production, but in architecture, landscaping, and interior design. The medium to course graining and the translucent appearance of the crystals within the dark gray to black polished surface make it one of the most striking domestic granites available.



How Did They Do That?

Unique Monuments

As granite manufacturers, it's always interesting to admire unique monuments and excellent craftsmanship. Every so often, you stumble upon a jaw dropping piece and have to stop and ask yourself, how did they do that? Check out some of our favorites that we've seen recently. If you have any interesting finds yourself, send them in to sales@rexgranite.com to be featured!

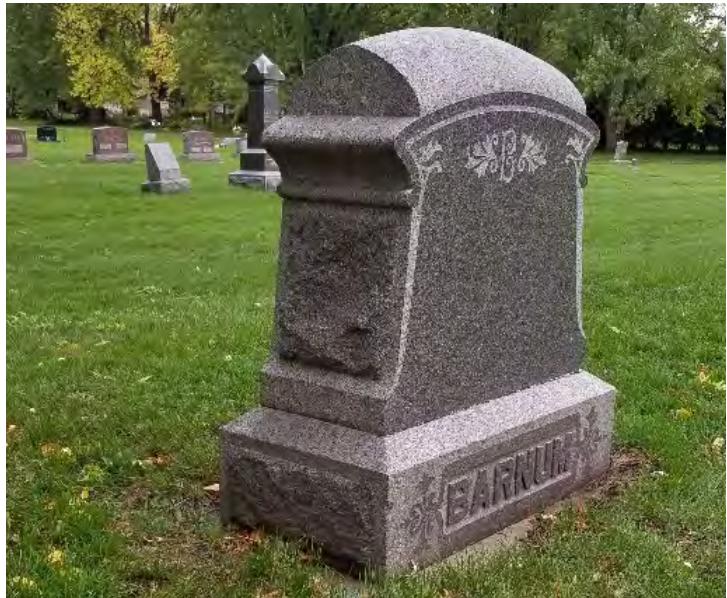
This monument is unique for a handful of reasons. First, the mix of red and gray colors is not something you come across often. In addition, the raised rock pitch cap is not only pitched in great detail, it would have to stay affixed to the tablet to be produced properly. If not careful, one wrong hit could mean having to start over. This complex piece was certainly done by skilled hands.



Completed for a relative of the Zniewski family, the wow factor on this piece is in the exquisite carving. The floral shape carving moves the eye like a true piece of art. The fine details in the depth of the flowers, the curves of the scroll brings a certain depth and contrast to this piece that you don't often see in monuments of today.



Another piece featuring raised rock pitched ends, this piece was impressively done by all hand tools. First rock pitching the ends and then hand tooling the smooth curved top to perfect precision. Nowadays, a wire saw could do much of this, but those pitched sides would still be done by hand!



A very old rock pitching technique was used here and it surely has stood the test of time. Some of our stone cutters with 50+ years of experience had not known exactly how such a look was achieved. Between the corner pitching and the precision of the entire outer face, this is a truly impressive work.



This old but incredibly striking piece featuring raised carving still stands tall and elegant many decades later. This job was likely done with a combination of shape carving and sculpting. Between the incredible carving on the face, the curved die, and the perfectly smooth and precise cap should be considered a true work of art.



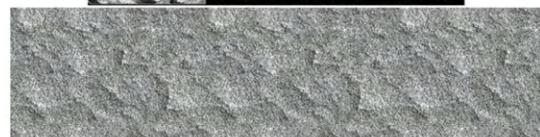
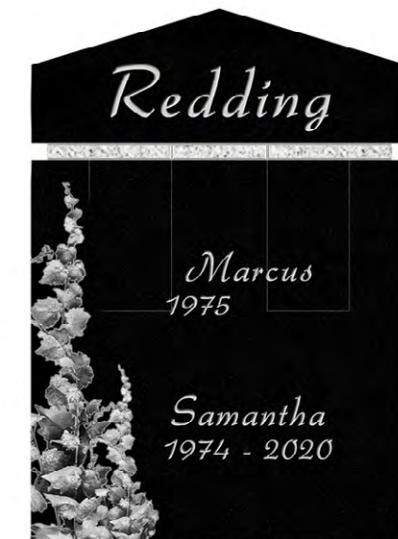
Design Profiles

Rex 1181

Slim in shape but elegant, this symmetrical Rex Black design strikes a perfect balance. The roof shaped cap grabs attention and brings the eye down towards the rest of the die, where plenty of space is available for creativity via laser art, shape carving, or additional text. A BRP polished flat top die with core holes on both sides rounds out a very tasteful design.

Die: 2-0 x 0-8 x 2-8

Base: 3-0 x 1-2 x 0-8

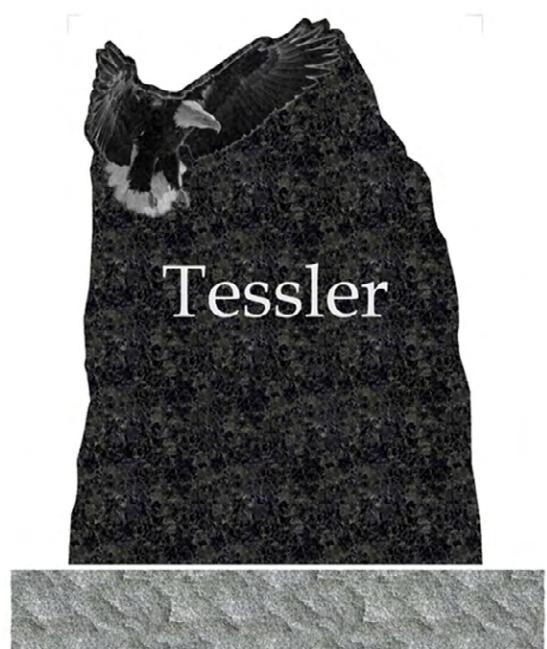


Rex 1176

An asymmetrical option with a unique shape, this P2 piece is an excellent match with the natural pattern of our Northstar Black color. Balance rock pitched sides on both the die and the base bring additional dimension. Creative final touches that move along with the shape of this piece (like the laser etched eagle) are a great way to add additional character to commemorate the life of a loved one.

Die: 2-6 x 0-6 x 3-0

Base: 2-0 x 1-0 x 0-4



Rex 1171

The semi-serpentine top of this P2 design paired with our popular American Black color brings a modern but classy look. A shell rock finish on the left margin of the face provides movement up and down the die. Bold style fonts in skin sunk or steeled inlaid lettering types are great choices for contrast. The entire work sits atop a BRP PFT base.

Die: 2-10 x 0-6 x 3-4

Base: 3-10 x 1-0 x 0-6

Rex 1179

This distinctive Rex Black design is similar to Rex 1176, but with a softer look provided by more symmetrical sides. The offset tip of the die provides just the right amount of character. The height of this piece provides significant space for elegant and bold lettering styles and expansive carved or etched artwork.

Die: 2-6 x 0-6 x 6-3

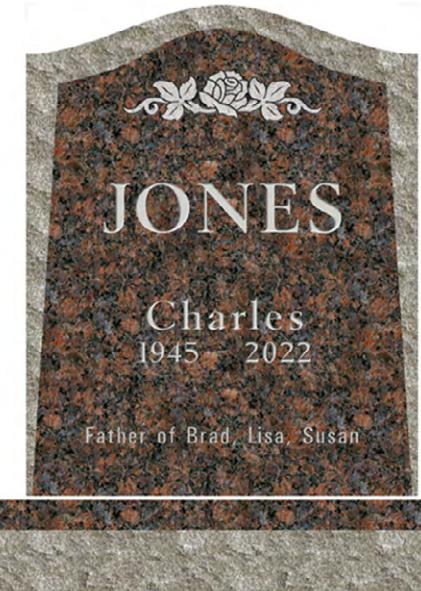
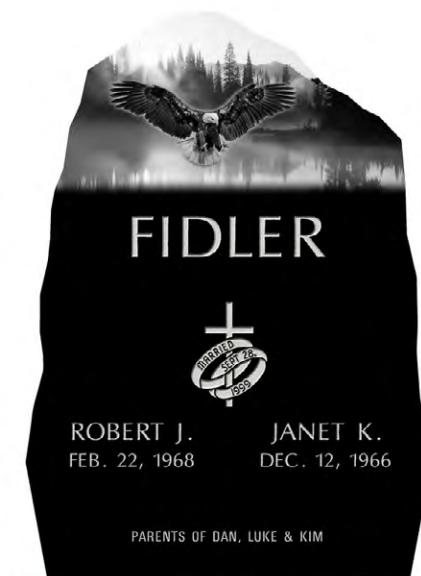
Base: 3-6 x 1-0 x 0-6

Rex 1177

This magnificent convex shaped design uses a fine combination of pitching and polishing. The tapered pitched margins that naturally lead into the BRP sides give dimension to the polished face. The polished flat top base with a polished margin balance out the partially pitched die.

Tablet: 2-0 x 0-6 x 2-6

Base: 3-0 x 1-0 x 0-6



Beyond Experienced **287 Combined Years**

While 100 years is a significant milestone and has been our theme throughout 2021, our combined years of experience here at Rex Granite stretches much further than just one century. Many members of our team both in the office and in the shop have been with our team for decades. What drives us each day is the constant reminder that we are working towards commemorating a life. Every piece is unique in

its own way, and we make sure to treat it as such with the utmost attention and care. We don't cut corners, and we never overlook the fine details. From the moment you choose us as a granite partner to the day your monument is delivered and beyond, you can be sure you are in good hands every step of the way. Thank you to all our customers, partners, and employees that have worked with us in 2021, and we look forward to continued success in 2022!



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Cheers to 100 Years

In the spirit of our 100th year of business, we held a small open house open to friends, family, and local business members this fall. The event was a blast and a great way to celebrate this significant milestone! Old Rex memorabilia was on display giving attendees an opportunity to learn about our history and the history of the industry. Everything from old tools, uniforms, sales books, pictures, and designs gave a glimpse into the past century. Games were played, t-shirts were won, and great food was provided by Happy Hut food truck. In addition, members of the Rex team got the opportunity to show friends and family the inner workings of the operation, with informational stations set up at each machine in the shop. We want to sincerely thank our employees and partners for helping us plan and host such a great event,

and all of our friends that came by to support us. Many of these same items will be on display this December at our Open House - if you are interested in attending, please RSVP online at rexgranite.com/rsvp, or by scanning the QR code on page 13.







VASES

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REX

EXPO 2021

RSVP Now!

It's not too late to sign up to attend the 2021 Rex Expo held right here at Rex Granite. Mark your calendars for December 3rd, 2021 at our location here in Saint Cloud from 9AM until Noon. With the culmination of our 100th year of business approaching and after missing a year, we are ready to make this event better than ever before! Stop by for a tour and check out all the different vendors and their specials, new product designs and ideas, on site demos, door prizes, and delicious food! Space is limited and time is running out so be sure to sign up soon to reserve your spot! Interested in attending or being an exhibitor for this year? RSVP online by scanning the QR codes below. We hope to see you soon!

RSVP to Attend



RSVP to Exhibit



Back in Time

Clippings From The Past

City Granite Goes Into Monument

The Davy Crockett "Fifty Stones from Fifty States" monument at Limestone, Tenn., will have a block of St. Cloud Gray Stone Granite as Minnesota's contribution.

Earl Zniewski, president of the Northwest Granite Manufacturers Assn., presented the St. Cloud gray stone to Gov. Karl F. Rolvaag Saturday. The governor will send it to Gov. Frank G. Clement of Tennessee.

Zniewski is with Rex Granite Co., St. Cloud.

Corner stone for the monument was laid in Limestone in 1890, recently a Limestone service club undertook completion of the project.

The project will be dedicated at the annual Davy Crockett celebration Aug. 20, 1967.

All 50 of the stones will measure four inches thick, eight inches wide and 16 inches long and will be inscribed with the state name.

The Granite Manufacturers Assn., produced the Minnesota stone at the request of the St. Cloud Chamber of Commerce.

LOCAL GRANITE MEN TO ATTEND BIG CONVENTION

Many St. Cloud Establishments Arrange Displays at Chicago Show.

The granite industry of St. Cloud will be largely represented at the Twenty-third annual convention of Memorial Craftsmen of America, according to a poll of the granite firms of St. Cloud and Sauk Rapids.

The convention August 14, 15, 16 and 17, will be held at Chicago and in addition to a very comprehensive industrial program there will be a large exhibit of granite and marble. With the exception of one or two firms of St. Cloud, all local granite will be exhibited at the convention.

The Melrose Granite company will have four booths to show some of the ideas developed by Melrose. These booths will be under the supervision of the six members of the firm attending the convention and salesmen will be there to discuss mausoleum sales.

The Granite City Granite company will have a booth to display superior red and gray granite from St. Cloud quarries. The Rex Granite company will display new colors, different in (Continued On Page Nine.)

OFFICE BEING ERECTED HERE

Rex Granite Company Now at Work on New Structure on East Side

Work on a new office building for the Rex Granite company, 506 Lincoln avenue N. E., is now under way and it was expected that the firm's quarters would be moved from its present small office building into the new one within the coming six weeks.

The new building, facing Lincoln avenue or the state highway leading north from the Twin cities to Brainerd, is 20 by 26 feet and will be divided into three rooms. One of these rooms is to be used for the drafting department while the other two are office rooms where the general business of the firm is transacted.

The shell of the structure is now nearing completion and the finishing touches will be rushed so that the move may be completed before winter. No estimate of the cost of the building was available.

SR Granite Firm Changes Hands

New owners of the Sauk Rapids Granite company were announced this morning. They are John E. Benson, who has been associated with the firm for a number of years; Carl Johnson, of the Donlin-Johnson company; Axel Martinson and Emil Zniewski, owners of the Rex Granite company.

The former operator of the company, Richard V. Storer, died on October 20, 1942. Details of operation under the new management were not disclosed as yet, but corporation papers will be drawn up soon.



**67 YEARS IN BUSINESS
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Earl's Pearls

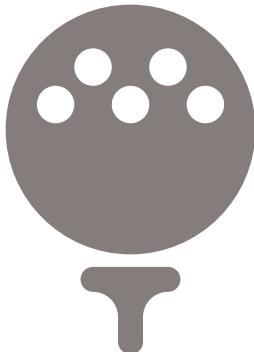
Shortly after a man buried his long time golf partner, he was laying in bed when he heard a voice. "Bill? Bill? Is that you?"

"Yes, it's me, and I've come back to tell you all about Heaven," he said.
"So is there golf there?" The man asked

"Well there is good news and bad news," said Bill. "The good news is that yes, there is golf in Heaven. The fairways are lush and wide, all the greens are large and smooth and everybody shoots par."

"So what's the bad news?"

"You have a tee time next Tuesday."





Years of excellence are no accident.



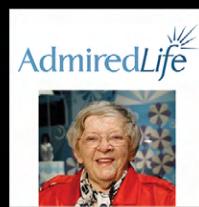
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